

Text 1

The Upper Mountains continue to be very popular with many visitors to Sydney and the Blue Mountains.

Day trippers come to roam and take in all that is wonderful about our villages. Others come for the challenge of an 8 hour bush walk or rock climbing.

Analysis:

- **Genre:** travel brochure
- **Register:**
 - **Field:** travel/tourism
 - **Tenor:**
 - **participants:** advertisers and people with an interest in travel / new tourists;
 - **social distance:** medium
 - **formality scale:** formal
 - **Mode:** written

Text 2:

Megalong Books

Full range of books for adults and children.

Friendly service.

Orders taken.

183 THE MALL LEURA.

Analysis:

- **Genre:** advertisement
- **Register:**
 - **Field:** informing potential customers
 - **Tenor:**
 - **participants:** vendor-customer relationship;
 - **social distance:** maximum
 - **formality scale:** formal
 - **Mode:** written

Text 3

Tipping Point

In the wacky world of gratuities, it's hard to know how much to give to whom, writes Peter Preston.

If it's Monday, it must be Belgium; so plan to leave 10 per cent on the plate.

Tomorrow, in France, we'll do service *compris*, though a few more euros more may reward an unlikely smile or a spurt of speed.

Wednesday? Spain, where those who run restaurants themselves insist that 3 per cent or 4 per cent is quite enough...

Welcome to the wonderfully wacky world of tipping.

Analysis:

- **Genre:** newspaper travel article
- **Register:**
 - **Field:** entertaining regular readers
 - **Tenor:**
 - **Participants:** journalist-reader relationship
 - **social distance:** close
 - **Formality scale:** neutral to formal
 - **Mode:** written

Text 4

The mummified body of a 5,300-year-old man discovered in the Dolomites on the Austro-Italian border completed a controversial journey yesterday to an Italian museum...

Analysis:

- Genre: science newspaper article
- Register:
 - Field: informing the readers
 - Tenor:
 - Participants: journalist-reader relationship;
 - social distance: maximum (authoritative-informative reporting)
 - formality scale: formal
 - Mode: spoken or written, it might also be a radio broadcast

Text 5

Once upon a time, there was a little girl who lived with her mother in a tiny house in the middle of a BIG forest...

Analysis:

- Genre: fairy tale
- Register:
 - Field: telling a story to a child
 - Tenor:
 - Participants: adult (parent/teacher) - child relationship
 - Social distance: closest
 - Formality scale: neutral to formal
 - Mode: perhaps spoken, perhaps in a book

Tenor – formality scale

Informal to formal means moving from the kind of speech we would use when talking with friends:

'I'm not going this afternoon 'cos I've got a cold.'

To the kind of voice we use with our professional hat on:

'I will be unable to attend this afternoon's appointment as I have contracted an infection, for which I will need to visit the doctor.'

Imagine you've contracted someone to carry out painting work for your business. You were out of town and one of your staff paid the painters from the till. When you return the job is poorly finished. You need to write to the painters making it clear that you're not happy and you intend to do something about it. How can you show you should be taken seriously? Like this, perhaps?

To Speedy Plumbers,

You dun a really bad job!! Painting was incomplete e.g. lots of equipmnt left lying around – which took me 2 weeks to clear up!! I am totally raging!! U owe me a refund for the work you dun or I get a lawyer to handle the situation...

Yours, Cliff Hanger

Compare:

You dun a really bad job!!	The job done was unsatisfactory.
Painting was incomplete e.g. lots of equipmnt left lying around	The painting was incomplete and equipment was left unattended.
- which took me 2 weeks to clear up!!	Furthermore, the situation took two weeks to address.
I am totally raging!!	This is completely unacceptable.
U owe me a refund for the work you dun or I get a lawyer to handle the situation...	An immediate refund is requested or legal action will be sought.

What did we do?

~~You dun a really bad job!!~~ The job done was unsatisfactory. The painting was incomplete e.g. and lots of equipmnt equipment was left lying around. unattended - which Furthermore, the situation took me 2 two weeks to clear up!!! Address. I am This is totally raging completely unacceptable. U owe me for the work you done- An immediate refund is requested or I get a lawyer to handle this situashin legal action will be sought'

What did we do?

- Made the register of words **Get**: obtained; **raging**: displeased more formal
- Removed abbreviation **eg**: for example
- Used passive voice **I want to**: It is requested that
- Removed digits **You should**: There should be
- Removed text language **2**: two, to, too; **4**: four
- Formal linking **I want u 2**: I want you to
- Used fewer exclamation marks **However, furthermore**

Language: formal register

For each thing you want to say there will be a range of ways to say it. From very formal to very informal:

Very informal	Informal	Neutral	Formal	Very formal
'Slang'				
Done-in	Beat	Tired	Drained	Fatigued
Mincee	Rubbish	Bad	Poor	Substandard
Teensy	Wee	Small	Minute	Diminutive

Register: formal verbs

- | | | |
|--|---|---|
| <ul style="list-style-type: none"> • Get • Looking • Went • Deserves • Saw/seen • Buy • Having • Has | ➔ | <ul style="list-style-type: none"> • Obtain/achieve • Seeking • Attended • Merits • Observed • Purchase • Featuring • Possesses |
|--|---|---|

Register: formal adjectives

These are vague...

Good, great

Nice

Practise with word thesaurus.

These are specific...

Excellent, valuable, skilled, effective

Stylish, sophisticated, friendly, confident

From active to passive voice

Active constructions

Passive constructions

I looked up the internet	The internet was consulted.
Dan cleaned the car	The car was cleaned (by Dan)
I will finish the work today	The work will be finished today
We visited the site	The site was visited